

MONEYWATCH

ADVISORS

S p e c i a l E d i t i o n

Success tends to go not to the person who is error-free, because he also tends to be risk-averse. Rather it goes to the person who recognizes that life is pretty much a percentage business. It isn't making mistakes that's critical; it's correcting them and getting on with the principal task.

-Donald Rumsfeld

Fund of the
Month
Highlights

**American Century
Value**

Symbol: TWVLX

Objective: Growth & Income

Fund Type: Value Stock

Risk: Moderate to Aggressive



What You Own & Why

Over the next several months we will include this 'special edition' along with our usual monthly newsletter. Our goal is to make you a more informed investor; detailing the assets you own, their investment objectives and why we have chosen them for your portfolio. We invite you to offer feedback and ask us any additional questions you may have.

American Century Value Fund

The three portfolio managers of the Value Fund use a multi-cap approach to search the U.S. markets for the most under-valued companies to purchase for the fund. This means they are not limited in their research, they look at companies of all sizes that are temporarily out of favor in the market and have the potential for future capital appreciation. The stocks they choose are held until they have returned to favor and the price accurately reflects the fair value of the company and then they are sold. Long term growth remains their primary focus while generating income remains a secondary goal. The fund should be used within a balanced portfolio to diversify the growth category; which can tolerate a moderate amount of share price fluctuation. The fund has been in existence since 1993 and has earned an average annual return of 9.06%. The fund's chief investment officer has been with the fund since its inception. The fund's solid track record has been tested over a variety of market cycles during this time and thus has accumulated over \$1.5 billion in total fund assets.

The Value Fund consists of 132 companies. The top ten holdings make up 30% of the total value. The top two holdings are Exxon Mobile Corp and AT&T Inc. The ten sectors represented are financials, energy, industrials, health care, consumer staples, consumer discretionary, utilities, information technology, telecommunication services and materials. As of December of 2009, the managers believed the most under-valued companies were in the financial and energy sectors, which represented almost 38% of the funds' total value.